Early Learning Coalition of Manatee County

Fundraising Policy

Policy Statement
This fundraising policy outlines the guidelines and procedures for soliciting and accepting donations to support the mission, vision, and programs of the Early Learning Coalition of Manatee County, Inc. (ELCMC), a nonprofit organization committed to providing school readiness programs, efficiently, to help all children develop skills needed to achieve future educational success.

Acceptance of Donations
The ELCMC accepts private donations from individuals, corporations, foundations, and other entities that align with our mission and values. Donations may be accepted in the form of cash, checks, electronic transfers, securities, tangible assets, or other marketable assets.

Transparency and Accountability
The ELCMC is committed to transparency in all fundraising activities. Donors will be provided with clear and accurate information about how their contributions will be used to further our mission. Regular financial reports will be provided to the board of directors and made available to the public upon request. Donors will be supplied with the benefits and tax implications of their donation.

Acknowledgment and Recognition
Donors will receive prompt and appropriate acknowledgment of their contributions, including thank-you letters, and receipts for tax purposes. The ELCMC may recognize donors publicly through newsletters, annual reports, or other communication channels unless the donor has requested anonymity.

Donor Privacy
The ELCMC respects the privacy of our donors and will not sell, trade, or share their personal information with any third party unless required by law. Donors may choose to remain anonymous, and their wishes will be respected in all communications and acknowledgments.

Conflict of Interest
Board members, staff, and volunteers involved in fundraising activities must disclose any potential conflicts of interest related to donors or prospective donors. All fundraising activities must be conducted with integrity and in compliance with applicable laws and regulations.

Fundraising Expenses
The ELCMC will strive to keep fundraising expenses reasonable and proportionate to the funds raised. Any expenses related to fundraising activities will be documented and accounted for in the organization's financial records.

Fundraising Events
Fundraising events organized by the ELCMC must adhere to all relevant laws and regulations, including those related to permits, licenses, and safety standards. The costs and benefits of fundraising events will be carefully evaluated to ensure they align with our mission, provide a positive return on investment, and adhere to the obligation to safeguard public trust and fulfill the intent of donors.

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Donation Acceptance Policy

The ELCMC reserves the right to decline donations that are inconsistent with our mission, values, or ethical standards. Donations with restrictions or conditions attached will be reviewed by the board of directors to ensure they can be accepted without compromising the organization's integrity or independence.

Undesignated Funds

All sponsorships, donations, and event proceeds will benefit the ELCMC and are deemed undesignated unless otherwise indicated by the donor. These are monies that are not provided by federal, state, or local grant awards, or used to match those awards. Undesignated funds may be used for, but are not limited to, program innovation, staff recruitment, and retention, and items not generally covered by other grant funds. Undesignated funds may be used at the discretion of the Chief Executive Officer.

References:

Fiscal Policy